## THE REAL COST OF PRICE

## How MSPs can

Justify pricing with confidence: less risk, less complexity, and lower long-term cost.

The **cost of NBUSA** services is **significantly less** than the cost of a **breach**, which could easily

- take down a company
- · cause compliance failure, losing income
- lose info, causing legal consequences
- have been preventable

All of that can happen much more easily when the client is not as protected as it should be.

Without **full** protection, the question is not **if** something will go wrong, but **when**.

Because when a real problem happens, an outdated firewall or unkept EDR will be a problem with cyber insurance, and more.

## Reframe the situation:

The real problem is the possibility of a breach that costs orders of magnitude more than cybersecurity.

Network Box USA mitigates your clients' cyber risks for you.



## CYBER SECURITY POWERED BY NETWORK BOX USA:



BEST-IN-CLASS THREAT INTELLIGENCE

ZERO-DAY THREAT PROTECTION



SELF-OPERATED
SECURITY RESPONSE CENTER

3 ISO Certifications
PCI DSS 3.2 attestation
70+ threat intelligence partners



FULLY STAFFED
SECURITY OPERATIONS CENTER

UNIFIED MANAGEMENT GUI